



Certificate Number: **AC-5985-56774869**

This is to certify that the management of Alison awarded Rosalia Moreno Ortuño the certificate of completion in Becoming a Professional Business Coach under the category Business on 24th February 2026.

Validation: You can check authenticity of this certificate by visiting the following link:  
<https://alison.com/verify/d9ac57f202>

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## Certificate Details

Becoming a Professional Business Coach

[Score: 80]

## Course Details

Discover the power of business coaching in this comprehensive course. As you begin this exciting educational journey, you'll delve into the dynamic field of guiding individuals and teams to achieve their business goals. Learn effective communication strategies, goal-setting techniques and methods to overcome obstacles. Explore key concepts like active listening and powerful questioning to unlock clients' potential. Gain practical knowledge of coaching frameworks, including the renowned GROW (goal, reality, options and will) model, to create a positive learning environment. As you progress, you'll find gems on developing the essential skills and competencies of a successful business coach. Master the art of active listening, understanding clients' needs and picking up on non-verbal cues. Hone your questioning techniques to help clients gain self-awareness, identify strengths and weaknesses, and clarify values and priorities. Acquire a deep understanding of industry trends and market dynamics so you can provide strategic insights to your clients.

*Maeve Richardson*

Director of Certification





# Alison

Academic Transcript

## Modules Studied

Professional Business Coaching

Course assessment

*Maeve Richardson*

Director of Certification

